



feel
THE
YARN

BY TUSCANY



feel
THE
YARN



FEEL THE YARN
2011

TUSCANY HAS ALWAYS been at the forefront of the spinning sector. This segment is able to respond competently to the technology, style and quality demand coming from the various international markets. In order to maintain our competitiveness, it is necessary to create all over the world a true *made in Tuscany* culture for the full appreciation of the peculiar characteristics of our productions. Only by understanding this assumption it is indeed possible to play a key role in all the different markets. *Feel the Yarn*, a unique event in the field of economic promotion, was created with this awareness.

Since this project intends to complete the education path of the fashion designers of the future, *Feel the Yarn* aims at providing the students involved in this initiative with the necessary knowledge to fully appreciate our yarns and to stimulate their use for their creations, as well as to share their experience with their colleagues.

This project has gained an immediate success involving in the second edition 7 International Fashion Design Institutes against 5 in the first year. They are among the best Institutes in the world: Central Saint Martins College of Art and Design (UK), Royal College of Art (UK), Bunka Fashion College (Japan), Parsons The New School for Design (USA), BIFT Beijing Institute of Fashion Technology (China), Senac São Paulo (Brasil) and Polimoda (Italy).

Thanks to *Feel the Yarn*, the Tuscan excellence meets the excellence in fashion education to build a future rich in profitable collaborations.

Gianfranco Simoncini
The Minister of Economic Activities, Employment and Training
Tuscany Region



FEEL THE YARN
2011

THE ITALIAN INSTITUTE FOR FOREIGN TRADE (I.C.E.) eagerly joined this edition of the interesting and innovative project FEEL THE YARN, where young fashion designers of the most important International Fashion Schools and the main yarn producers of Prato Fashion District collaborate.

Thanks to new and fruitful International collaborations, this projects aims at spreading knowledge of the high potential of Tuscan products and that is why it perfectly fits with the purposes of the Institute.

I.C.E. not only helps Italian companies find foreign partners using the traditional instruments and by promoting the Italian products in the world, but it also supports innovative projects such as this one. In fact, it fosters both advanced technologies used by Prato companies and creativity.

Andreina Guerrieri
The Italian Institute for Foreign Trade (I.C.E.)
Director of Florence Regional Office

FEEL THE YARN
2011

FEEL THE YARN 2011

TRAINING EXPERIENCE AND DESIGN AWARD FOR FUTURE KNITWEAR DESIGNERS.

Feel the Yarn is a training project aimed to develop the knowledge of yarns produced by the most qualified Tuscan spinners among the students of some prestigious international fashion and design schools. The project, divided into two phases, started in March with a training visit to Tuscany, during which 21 young designers accompanied by their tutors have been introduced to the world of fibers, colors and yarns creativity by Ornella Bignami, project tutor and coordinator of the initiative, visiting the Prato production district and meeting Tuscan spinners in order to acquire a wide knowledge of all design and production phases of a knitwear yarn.

The students who participate come from BIFT - Beijing Institute of Fashion Technology (China), Bunka Fashion College (Japan), Central Saint Martins College of Art and Design (UK), Parsons The New School

for Design (USA), Polimoda (Italy), Royal College of Art (UK), SENAC - São Paulo (Brazil).

During the second phase of the project each student designed and realized 3 knitted outfits, inspired by the thematic "From shadow to light", using yarns from one of the participating Tuscan spinners such as Ecafil Best, Filati BE.MI.VA., Filati Biagioli Modesto, Filpucci, GI.TI.BI. Filati, Ilaria Manifatture Lane, Industria Italiana Filati, Lanificio dell'Olivo, Linsieme Filati, Manifattura Igea, New Mill/Fashion Mill, Pecci Filati, Pinori Filati.

The outfits will be exhibited, partly in a dedicated area and partly in the stand of each Tuscan spinner, during Pitti Filati, from July 5th to 7th, 2011, and will be voted by a technical jury and by all the visitors. The designer of the most voted outfit will be awarded the prize as the winner of this creativity contest. The award ceremony will take place on July 7th at 12 am at Feel the Yarn stand in Pitti Filati.

The project is financed and realized by:

In collaboration with:



In occasion of the 69th Pitti Immagine Filati

FEEL THE YARN
2011

FROM SHADOW TO LIGHT

THE THEME OF THE COMPETITION WAS CREATED TO STIMULATE THE IDEAS OF CREATIVE YOUNGSTERS ON THE NUMEROUS ASPECTS OF THE PROJECT.

It is a creative path which explores in detail colours, matter, processing and forms.

It evokes the transition of colours from dark shadows to luminous brightness, revealed through the movement of kinetic motifs.

Wools and processes are chosen that are all unique: rustic and refined, fluid and rigid, natural and synthetic, double-face.

Each look is individual, defined by the accumulation or removal of effects, textures and colours which highlight contrasts and ambivalence.

Ornella Bignami

Project Tutor and Coordinator

FEEL THE YARN
2011

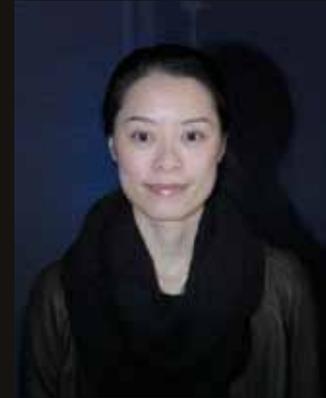
BEIJING

INSTITUTE OF FASHION TECHNOLOGY



北京服装学院
BEIJING INSTITUTE OF
FASHION TECHNOLOGY

BEIJING INSTITUTE OF FASHION TECHNOLOGY (BIFT) is China's premiere educational facility associated with fashion, it combines art education and engineering education with sound business administration, integrates ethnic fashion culture with contemporary design philosophy, and realizes theory in practice. BIFT expends effort to training realistic, professional, and talented individuals with firm theoretical foundations, wide knowledge, practical and creative abilities, and sound physical and mental health. Since the foundation of the institute 50 years ago, we have supplied 20,000 graduates for our society, and many of them have become leaders in the apparel industry. Beijing Municipal Administration has presented our institute with the Contribution College Award, the Teaching Contribution to the Construction of Beijing into a Fashion Capital Award and the Special Contribution to the construction of Beijing into a Fashion Capital Award respectively in 2005, 2007 and 2008. BIFT insists on diligence, realism, and creativity and is developing into a Talented Designers Training Center of the Capital Fashion Industry, a Clothing Science and Technology Research and Development Center, and a center of Fashion Culture Communication. School of Fashion Art and Engineering (SFAE) of BIFT was founded in 1988. During the twenty years, we have been adhering to the education philosophy of "Applying theory practically, integrating technology aesthetically, and inheriting tradition innovatively" to constantly enhance the teaching quality and fulfill the purpose of educating students. SFAE consistently have a belief of "Creativity integrates technology; Design conveys culture" to adapt and refine academic programs and majors which naturally leads students to contribute to the apparel industry.



project tutor Gu Yuanyuan

BAI GE

MY DESIGNS are all inspired by forms in nature. The hills, which are enveloped in mist, and their ghostly shapes loomed out, from close to far, from bright to dark.



FEEL THE YARN
2011



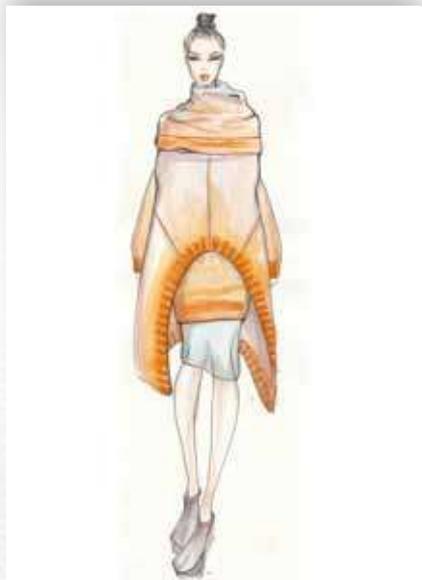
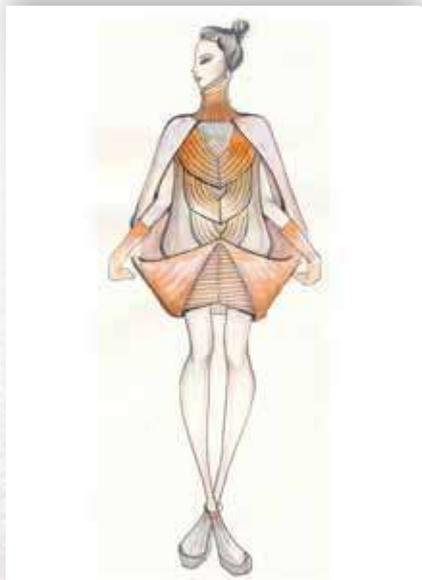


NOTE

JIANG FAN

INSPIRED by the gushing of the sunrise. The main material the use of golden and orange fancy yarn, combined with mohair. Mainly reflected in the design of thick-thin contrast layering. Color theme throughout, from light blue gray to orange and finally to golden. Pattern woven on the main use of computer.





NOTE

ZHANG XISONG

MY INSPIRATION is the earth glacier,
They are interlaced and bred the rivers. Rivers
like a guide, give us the direction. The color is
river and soils. Let us return to natural.



FEEL THE YARN

2011





NOTE

FEEL THE YARN
2011

BUNKA

FASHION COLLEGE

文化服装学院

A SCHOOL THAT IS A WORLD LEADER OF FASHION.

Bunka Fashion College has played a guiding role in specialized fashion education in Japan, since it was founded in 1923.

Over the years, the college has nurtured and graduated many highly-qualified people, including fashion designers that are active on the international stage, through its advanced vocational education program.

Some of internationally recognized designers are Hiroko Koshiono, Junko Koshiono, Kenzo Takada, Yohji Yamamoto, Chisato Tsumori, Junya Watanabe, Jun Takahashi, NIGO, Tamae Hirokawa, Naoto Hirooka.

Knowing that it must produce powerful leaders for the fashion industry, the college has established courses that follow all aspects of the industry. It offers an original curriculum that is divided into four departments: the Fashion Creation Department, Fashion Technology Department, Fashion Marketing and Distribution Department, and Fashion Accessories and Textiles Department.

Moreover, in order to develop human resources that can respond to diversifying industrial trends, the college is not only promoting more practical and specialized education but also pursuing a broad range of collaboration with industry, government, and academia. This effort includes joint research with private enterprises.



project tutor Keiko Kobayashi

www.bunka-fc.ac.jp/en

THE OUTFITS HAVE BEEN REALIZED BY THE STUDENTS AT
"THE KNITTING COMPUTER LAB" OF BUNKA FASHION COLLEGE

KOBAYASHI AYANO

FEEL THE YARN
2011

AURORA. The Natural disaster is occurrence of damage resulted from extraordinary natural phenomenon.

Since the big earthquake occurred in Japan, I now feel closer to it. However, the nature doesn't only mean things like natural disaster. It is only a negative part of the nature, and it brings us hope too. When the aurora appears in the dark night sky, it brightens up and decorates the sky into a sparkle dream. When the snow melts away, it brings a breath of spring and lets all the plants grow into trees again. Therefore, I designed my collection in the concept of natural phenomenon bringing the light such as them.





NOTE

KUWABARA KEISUKE

FEEL THE YARN

2011

“FEMINISM”. I interpret “from shadow to light” into feminism.

My inspiration was both beauty and struggle women possess.

I wanted to focus on the power of women and the vulnerability.

For my pieces, I tried to include both thick and soft yarns.

The thick parts are to show the strength of women, but I

still wanted to keep them look feminine so I used soft and

thin yarns to have the transparency. I also added metals

into the pieces to show the women’s vulnerability and

uncomfortableness.





NOTE

NAKATSUKA MANAMI

FEEL THE YARN
2011

MARS-ARES. Mars is the god of war from Greek mythology.

He awed people as the god who deified the frenzy in combat, but his appearance was graceful.

This time, I express the theme “From Shadow to Light” by linking to the contrastive impression of his strength and beauty, with the balances of the volumes and the color scheme such as strength and weakness, hardness and tenderness.





NOTE

FEEL THE YARN
2011

CENTRAL SAINT MARTINS

University of the
Arts London * *
Central * *
Saint Martins * *
* *

FASHION AT CENTRAL ST MARTINS SCHOOL IS INTERNATIONALLY AND CRITICALLY ACCLAIMED.

St Martin's School of Art was established in 1859. The first fashion course headed by Muriel Pemberton, evolved from a fashion illustration class in the late 1930s and by the 1970s, St Martin's School of art was established as one of the pre-eminent colleges for the study of fashion.

The contribution that Central Saint Martin's makes to contemporary fashion is outstanding.

Some of Central Saint Martins most illustrious alumni are;

John Galliano, Stella McCartney, Alexander McQueen, Hussein Chalayan, Phoebe Philo, Christopher Kane, Mark Fast, Gareth Pugh, Louise Goldin, Craig Lawrence

The fashion course at Central St martins emphasises professionalism and exploration of original themes for fashion design.

Students from all over the world are drawn to London as a centre of creativity.



project tutor Rodney Wilson

www.csm.arts.ac.uk

THE OUTFITS HAVE BEEN REALIZED BY THE STUDENTS AT THE
KNITTING WORKSHOPS OF CENTRAL SAINT MARTINS SCHOOL

BOVAN MATTHEW

MY INSPIRATION was born from a story of a collector hoarding crystals and artefacts in underground caverns, weak spots of light shimmer reflected from the mass of crystals encrusting the surfaces. Light shakes into shapes that span the body of the collector in a mass of iridescent colours and distorted shapes.



FEEL THE YARN
2011





NOTE



JONES

KATIE

A STORY of colour, texture, transition and reflection exploring the mystic period of dusk and dawn over the lava plains of Reykjavik. A place where the days light can last a mere 4 hours and dusk and dawn linger in the air for the same amount of time, a magical quality full of rich shadow and light casts its gaze over the city and its landscape transforming the environment to something of sheer wonder.



With the silhouette of the collection being inspired by the architecture of the region and the folk tale of the giant that roams the plains, creating an oversized angular shaped look to the garments. The textiles then focus on taking a twist on the traditional lopapeysa of Iceland and using a range of contrasting textured yarns to embody the feel of the landscape.

FEEL THE YARN
2011

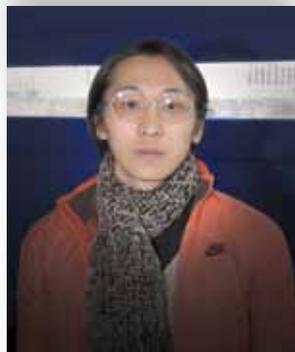




NOTE

SUN HAN TAO

I WAS MESMERIZED. Stunned by the vibrant colours so strong that I was almost blinded. I was initially inspired by the air-plane trip from Florence to London. It was dawn, and the plane was above the clouds. The gradual shifting of colour of the sky was magical and breath taking yet so calm that I almost found impossible to comprehend. It was once in a life time scenario, and I am hoping to convey it through this mini collection.





NOTE

FEEL THE YARN
2011

PARSONS
THE NEW SCHOOL FOR DESIGN

PARSONS
THE NEW SCHOOL
FOR DESIGN

PARSONS THE NEW SCHOOL FOR DESIGN, one of the leading design schools in the world, recently launched an MFA in Fashion Design and Society through the support of alumna Donna Karan. This advanced degree for talented, emerging fashion designers is studio-based and fosters experimentation.

The program forges connections with the other disciplines of study at the university, including the social sciences, business, marketing, technology, sustainability and design history and theory; as well as the fine arts, photography, architecture, interior and product design. The program provides students with the advanced design and research skills they need to become successful in the field, including a critical awareness for self-development and growth.

The program is led by Shelley Fox, an award-winning designer who has created numerous experimental and innovative women's wear collections that have been exhibited in the U.S. and internationally. Through generous gifts from Diane von Furstenberg and others, Parsons has established scholarship funding.



project tutor Fiona Dieffenbacher

www.newschool.edu/mfafds

THE OUTFITS HAVE BEEN REALIZED BY THE STUDENTS
AT THE KNITTING WORKSHOPS OF PARSONS THE NEW
SCHOOL FOR DESIGN

CHENG PAULA

INFESTATION: Invasion . Overrun .
Taken over . Contamination . Taint . Influence .
Development . Structure . Inhabitation .
Growth . Dominance . Fixation . Aggression .
Presence . Massive quantity . Force .
Amorphous pattern . Movement . Persistence .
Fascination . Obsession .



FEEL THE YARN

2011



NOTE

KANG SOOJIN

MY WORK is about Balance, balance between Body Movement and Movement of Music. The inspiration of my design was initiated by observing the body movement of a ballerina and the synchronous classical piano music that flowed harmoniously.

I began creating my design by sketching line drawings of the ballerina's body movement in the course of time and space. Furthermore, the rhythms and notes of the classical piano music were illustrated graphically in a representational form of patterns. By juxtaposing these two graphical representations, I was able to transpose the lines of movement and patterns of musical notes into my design; by determining how the fabric would be

cut and how the draping would then form the free-flowing shape in the final garment. By utilizing the method of pulling strings through tubular tunnels in the knitted garment; I was able to recreate the balanced and dynamic relationship between the movement of ballet and the movement of music. Through the adjustment of the strings, the length of the skirt and the fit of the volume would change, enabling the versatility of the design by changing the overall style and the mood it creates. This versatility is my interpretation and furthermore, my representation of the rhythmical balance between the body movement of ballet and the movement of its surrounding music.





NOTE

OSHIMA KAORU

IN REFERENCE to Trisha Brown's choreographic work, my concept explores amorphous silhouettes based on human movements against gravity. Positive and negative space play the role of adding light and shade, the patterns of which were designed from the traces of movements.



FEEL THE YARN

2011



NOTE



FEEL THE YARN
2011

POLIMODA

INTERNATIONAL INSTITUTE OF
FASHION DESIGN & MARKETING

POLIMODA INTERNATIONAL
INSTITUTE
FASHION DESIGN
& MARKETING

POLIMODA, INTERNATIONAL INSTITUTE OF FASHION DESIGN & MARKETING IS AN ITALIAN CENTRE OF EXCELLENCE,

recognized worldwide for its high quality, fashion-oriented, didactic offer. With its headquarters in the Florentine Villa Strozzi, Polimoda started in 1986 and Mr. Ferruccio Ferragamo, president of the same company, was appointed President of Polimoda in March 2006.

More than 950 students, 40% of whom from abroad, and more than 90% already employed 6 months after completion of studies: these are the numbers of the Institute, confirming the success of a didactic formula allowing students to become qualified for all work profiles required by the fashion field, thanks to a team of professors with long term-experience in the fashion industry.

In addition to the work profiles needed in the design and creation field, Polimoda also provides students with communication-oriented education, as well as marketing and industry management qualifications. Polimoda is the most qualified institute for a complete fashion education.

The distinguishing feature of Polimoda lies in its continuous collaboration with the fashion industry, enabling the school to set a plan of studies aimed at training students for professional positions of all kinds, in order to access the fashion industry right after graduation. After the completion of studies, students will then be employed by world renowned fashion brands.



project tutor Patrick De Muynck

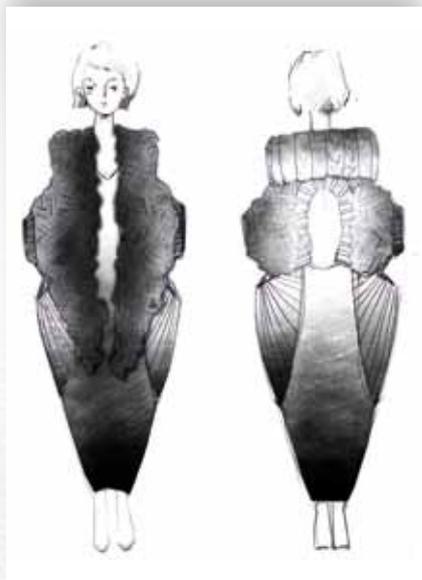
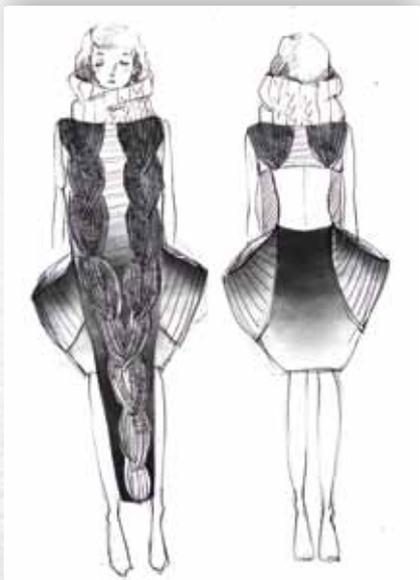
BAE
JIEUN

MY SILHOUETTE takes inspiration from the 17th century costumes of The Netherlands, in particular the sleeve shape; round, swollen and wide. In order to interpret the particular texture, I realized the weave and the cable using different knitted stripes and combining various type of yarns.

I wanted to enhance the characteristics of the fluffy yarn.



FEEL THE YARN
2011



NOTE



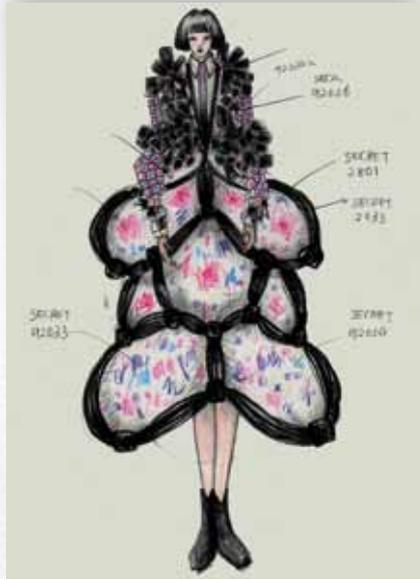
KAKE YOJIRO

INSTINCT All the creatures have the instinct and someone would live on instinct for the whole life, but the rhythms of our society require self-control. In my sketches I have tried to represent this contrast through the flowers that rise from the bowels of the earth and come out on the surface.



FEEL THE YARN
2011





NOTE

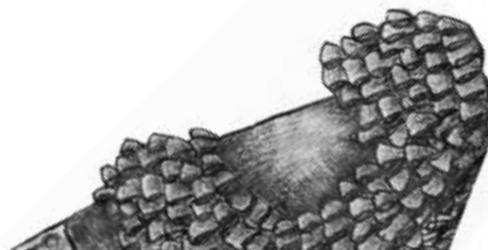
SCALIA FEDERICA

DETACHMENT from reality, passage to dream, thin line with nightmare. The state of sleep, the darkness of the night devours us and strangles us. Interwoven visions, thoughts, dreams, continuous nightmares hidden in the tangled threads, but in the light the hope of a beautiful awakening.



FEEL THE YARN

2011





FEDERICA SCALIA
POLIMODA FIRENZE
OUTFIT 1



FEDERICA SCALIA
POLIMODA FIRENZE
OUTFIT 2



FEDERICA SCALIA
POLIMODA FIRENZE
OUTFIT 3

NOTE

ROYAL
COLLEGE OF ART



Royal College of Art

Postgraduate Art and Design

FEEL THE YARN
2011

LOCATED IN THE HEART OF LONDON, THE ROYAL COLLEGE OF ART IS THE MOST INFLUENTIAL POSTGRADUATE UNIVERSITY OF ART AND DESIGN IN THE WORLD.

It is the most concentrated community of young artists, designers and communicators to be found anywhere.

There are some 1000 students at any one time, with an average age of 27 years. They are taught by around 250 members of staff - distinguished artists, designers and writers who practice and research.

As well as welcoming students from around the world, the College's global dimension is enhanced through partnerships with leading art and design, cultural and educational institutions and through extensive links with business, both nationally and internationally.

Recognised for the outstanding quality of its graduates, the College boasts such noteworthy alumni as David Hockney, Tracey Emin, Christopher Bailey, Erdem Moralioglu, Sir James Dyson, Julien McDonald, Sir Ridley Scott, Philip Treacy, Holly Fulton, Aitor Throup, Orla Kiely and Zandra Rhodes.

Graduates from the School of Fashion and Textiles hold design positions in many of the leading fashion design companies worldwide, such as Paul Smith, Lanvin, Louis Vuitton, Kenzo, Missoni, Mui Mui, Calvin Klein, Pringle and Burberry.



project tutor Sarah Dallas

BUSHELL

SAMANTHA

FEEL THE YARN

2011

GRADUATING cosmic colours, inspired by space landscape and unusual night skylines, descend the body. Deep purple, midnight blue and fiery. Red-raw texture interplay with sophisticated flat surfaces of pitch black and moon rock grey; exploring man's curiosity with the unknown and what lies beyond our earthly limits.





NOTE

CHAN

RACHEL

DISCOVERING new experiences through building unexpected layers, allowing change to surfaces. Colours graduate in tones, leaving traces of the past behind yet still embracing unfamiliar textures. There are bright injections; tomorrow's looking good.



FEEL THE YARN

2011





NOTE

HOLMBOE BENEDICTE

TRANSITION

Everything is moving.
Everything is developing.
Everything is toned.
Everything is twisted.
Everything is reflections.
Everything is moving out of the shadow.

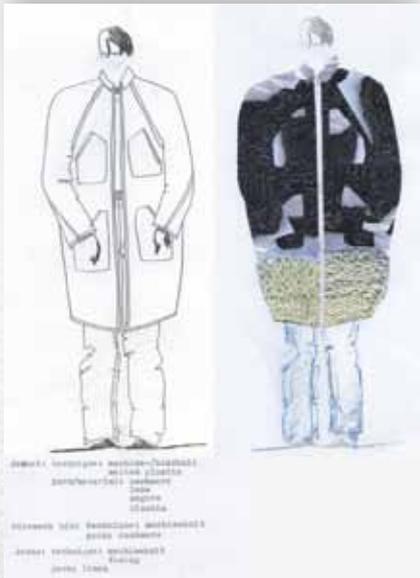
Plastic is cashmere.
Cashmere is plastic.
Old is new.
New is Old.

With inspiration taken from factory workers clothes, I have created a mini collection consisting of daywear for laidback men with a selfconciuous yet relaxed attitude towards clothes and style.



FEEL THE YARN

2011



NOTE

FEEL THE YARN
2011

SENAC
SÃO PAULO



SENAC UNIVERSITY CENTER. On January 10, 1946, Decree-laws no. 8,621 made way for Senac São Paulo to begin its journey. These were the institution's first steps towards accomplishing a distinct and innovative style of teaching. Senac's current portfolio, with 30 bachelor and technology degrees, was inaugurated in 1989. This pioneering spirit was also present when the Bachelor of Fashion Course was launched in 1999, with Fashion Design and Modeling options, exclusive to the institution. The fashion design course has some academic content, inside the educational project, involving specific activities such as prints, textile experiments, moulage, fabric dyeing, industrial molds and three-dimensional surfaces. The exercises are developed with tricot arising from the threads experiments laboratory. Senac University Center has several special laboratories, where the activities are designed, with rigorous technical and conceptual proposals. The yarns are processed in small samples with various studies of surfaces and reliefs. The textile lab has specific machinery for the manufacture of garments. Students can choose various categories to develop their looks where they need submit complete looks at the end of the course.



project tutor Andrea Canton

NAKAHARADA FERNANDA

FEEL THE YARN

2011

THE VASTNESS and freedom of ideas that circulate around this issue is intriguing and exciting, given our interest in looking at this with more sensitivity and care. Translate emotions and feelings so strong and sleeping in material forms and palpable is the basic methodology, the starting point of all creation. Show the “death” is to create a Pandora’s box in a particular way, waking up and creating a scene of raw emotion, where everything that is created, comes from the drama of the moment. Pure feeling as expression’s form. The transition of a passage speaking for themselves.





NOTE

PROTTA FLAVIA



WITHOUT light there is no shadow, only a wildness that our eyes cannot translate into an image. Contrasting with, which I call here no perceptible emptiness, there is a complex mix of light and shadow that form a whole.

Shadow to light, is nothing more than sorting through this whole, which is always in motion and transformation.

We can progress it and find it not only in various shades of color and saturation, but also find it in converging forms.

These might be the curvaceous silhouette of the man. Matching both we can create a new whole.





NOTE

VISCONTI

FERNANDA

AMBIVALENT. Condition of simultaneous conflicting feelings, with reaches the center of emotions, bringing good and bad thoughts unstressed. Represented in three outfits that reveal the duality of colors, textures, shapes and trims that transmit the message ambiguous, physical and mental prison, anguish and hanging that dispute places with delicacy, protection and sensuality.

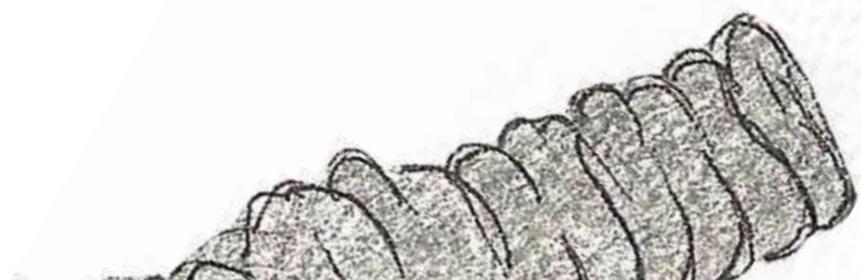
Duality of spirit and aspect, representing that individual personality, and maximizing their mix; expressing dark outside, but looking deeper thoughts of benevolence, which bring the exterior, a pure beauty as a pearl, blossoming oyster rustic but farfetched that imprisons itself the unexpected, the most beautiful material, the creator antonym, which shows only a single sample of your capacity. Unique and surprising ability showing the strength that exists in a natural balance of materiality. Oyster rustic and elaborate the essence of ambivalence, brings tour attention a smooth, shiny surface.

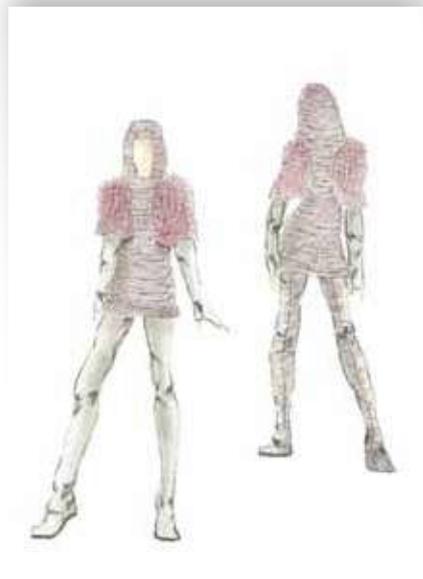
The world is and always went through this ambivalence, with explosions of good and bad feelings, moments of construction, reconstruction and destruction all at the same time.



FEEL THE YARN

2011





NOTE

FEEL THE YARN
2011

13

TUSCAN SPINNERS

ECAFIL BEST
FILATI BE.MI.VA.
FILATI BIAGIOLI MODESTO
FILPUCCI
GI.TI.BI. FILATI
ILARIA MANIFATTURA LANE
INDUSTRIA ITALIANA FILATI
LANIFICIO DELL'OLIVO
LINSIEME FILATI
MANIFATTURA IGEA
NEW MILL/FASHION MILL
PECCI FILATI
PINORI FILATI

ECAFIL BEST

FROM the very beginning of its history, more than 60 years ago, Ecafil Best S.P.A. has developed and produced fancy yarns for knitwear. The current technical structure and production structure is the result of non stop research towards new industrial techniques and the desire to open up new markets.

Thanks to the daily collaboration with an important engineering society, our technicians are creating new products all the time; the "ARYA" project is a strong example. "ARYA" technology allows us to produce special yarns with an extraordinary lightness and comfort.

The investment made in setting up a new and modern plant in Romania, Fileca S.A., with all production departments, is reaping important results and we are able to offer our customers a wide range of yarns and a more flexible supply and transport structure. In 2003 Ecafil Best S.P.A. bought the "Binicocchi hand knitting yarn" brand and started offering exceptional yarns for hand knitting. This has enriched our range of products and thanks to the strong trend in the world market the demand for these yarns is continuing to grow. The general direction, the coordination of sales, the development of the various lines and the production control continue to be managed from the central office in Calenzano, Italy.

COMPANY: Ecafil Best S.p.A. Industria Filati **BRANDS:** Ecafil Best - Binicocchi Hand Knitting Yarn

HEADQUARTER: Via A. Meucci - 50041 Calenzano (Fi) - Italy

PHONE: +39 055 8877351 **FAX:** +39 055 8878618

WEB SITE: www.ecafil.it **E- MAIL:** info@ecafil.it

FEEL THE YARN

2011

PRODUCTION. Ecafil Best has always been a benchmark for innovation, design and production of fancy yarns , with particular reference to all mixtures in mohair, wool and alpaca. Our company also excels in other types of products, such as stretch viscose yarns. Since 2003, as Ecafil Best bought the “Binicocchi Hand Knitting Yarn” brand, we have become a leading manufacturer of hand knitting yarns as well. Ecafil Best collections are examined and appreciated by the style and design departments of the major companies producing kitted garments and also by the world’ leading distributors of yarn balls.

NEXT SEASON’S FLAGSHIP PRODUCT.

The division of yarns made with natural blends, like mohair, alpaca and wool, will doubtless be the most representative. The exclusive and patented spinning system “ARYA” makes it possible to enhance the unique characteristics, such as high index of heat insulation, which only natural fibers have. The whole division of wool worsted yarns for hand knitting is important, that’s why Ecafil Best continues to develop these products with innovative prints and new structures.

Ecafil BEST

FOUNDATION 1960.

Production: Fancy yarns for knitwear.

The “entrepreneurial” roots of BE.MI.VA. go back to the innovative, dynamic post-war period, and its current corporate structure derives from a general reorganization made in 1965, when BE.MI.VA., in addition to producing yarns for weaving, undertook the creation of fancy worsted yarns for knitwear, which are popular by best Designers and top of Buyers in Europe, U.S.A. and Far East.

COMPANY: Filati BE.MI.VA. S.p.A. **BRANDS:** Filati BE.MI.VA.

HEADQUARTER: Via Mugellese, 115 – 50010 Capalle Campi Bisenzio (Fi) - Italy

PHONE: +39 055 898261 **FAX:** +39 055 898084

WEB SITE: www.bemiva.it **E- MAIL:** mila-poli@bemiva.it

PRODUCTION. Initially specialized in winter yarns, BE.MI.VA. participated in the extraordinary development of the summer collections, interpreting the new ENKA VISCOSE fibers for fluid knitwear. To guarantee its quality and service to the clientele, in 2000 BE.MI.VA. implemented the ISO 9001 system of certified quality, and currently operates with the new 9001:2008 system.

With fifty years' experience, BE.MI.VA. confidently welcomes the new challenges of the third millennium with complete collections for both knitting and weaving, where innovation, research and quality play a fundamental role for all the leading apparel manufacturers.

NEXT SEASON'S FLAGSHIP PRODUCT.

For the next A/W 2012-2013 marketing research and development will propose new fancy, very soft and light yarns with precious natural fibers as merino wool, baby alpaca, baby mohair, skillful blended with man-made fibers to let customers have easy care with their garments.

***filati* BE.MI.VA.**

FILATI BIAGIOLI MODESTO

OUR COMPANY Filati Biagioli Modesto is committed to the manufacture of high quality carded yarns since the beginning of the last century. An excellence we offer to the world of high fashion to create sophisticated knitting and weaving creations. Our yarns are created only with fibres of excellence; cashmere, silk, camel, angoras, alpaca, linen, extra-fine merino, all carefully selected in the country of origin and entirely manufactured at our facilities in Italy. Our vast experience, in all stages of processing, accumulated over nearly a century of history, has always been handed down from generation to generation and preserved in important archives like those of our dyeing department that contain thousands of colour recipes. During all these years we have carried on R&D activities aiming to highlight all the features of pure cashmere as well as the other noble fibres used to create our yarns. Always attentive to the needs of changing markets. Holding strong these values, we are indispensable partners of customers looking for differentiation and an almost customised service. Our craft conception of the yarn is enhanced by the support of our industrial facilities that gives us the possibility to turn ideas into cashmere yarns ready to be used in the manufacturing of end products. Made in Italy is our inexhaustible heritage of creativity and an ongoing monitoring of all stages of production that always lead to the achievement of Filati Biagioli Modesto's main target: a top quality product made with noble fibres and in particular with 100% cashmere.

COMPANY: Filati Biagioli Modesto S.p.A. **BRANDS:** FBM – Filati Biagioli Modesto
HEADQUARTER: Via Gramsci, 155 – 51037 Montale (PT) - Italy
PHONE: +39 0573 558266 **FAX:** +39 0573 557739
WEB SITE: www.filatibiagioli.it **E- MAIL:** info@filatibiagioli.it

FEEL THE YARN

2011

PRODUCTION. Filati Biagioli research is focused on the creation of technically reliable yarns that gives customers inspiration to create very special garments. We have a vertical organization of the whole production process: carded spinning machines, fancy machines, dyeing house, winding mill, all inside the company. Any brand new idea will be carefully and secretly developed: classic yarns of pure cashmere, blends of cashmere and silk, cashmere and wool, camel tweeds; special melanges with delavé effects, vintage effects; special finishing on the yarns for felted effects and a fusion of colours and blends.

NEXT SEASON'S FLAGSHIP PRODUCT.

Our top products are pure cashmere, spun finely or thick and bulky, the blends of cashmere silk, cashmere wool, special melanges with vintage and washed effects. Also angora, tweed, mixed wool and alpaca and camel hair



filati biagioli modesto
spa
cardati speciali

FILPUCCI

ESTABLISHED in 1967 in Prato, Italy, Gruppo Filpucci is a key player in Italy's textile industry and a world leader in the manufacture of creative yarns for quality knitwear. Its ability to pioneer new technologies and establish fashion trends is internationally recognised. Filpucci combines consolidated manufacturing experience with a relentless exploration of new ideas that reflect major changes in trends and markets, translating them into new product concepts. The following collections are presented by Filpucci, Woollen selection, Filpucci Collection, Filpucci Diffusion, Filpucci ZJG, Tricot Studio.

COMPANY: Filpucci S.p.A. **BRANDS:** Filpucci Collection, Filpucci Diffusion,
Filpucci ZJG, Woollen Selection, Tricot Studio

HEADQUARTER: Via dei Tigli, 41 - 50013 Capalle (FI) - Italy

PHONE: +39 055 8987-1 **FAX:** +39 055 8969382

WEB SITE: www.filpucci.it **E- MAIL:** filpucci@filpucci.it

FEEL THE YARN

2011

PRODUCTION. Each yarn is the result of an extraordinary design and production process, involving sophisticated blends of exactly selected fibres and new generation materials. Filpucci acquires the necessary raw materials from all over the world. These are transformed step by step with different processes like Spinning, Twisting, Dyeing etc. into beautiful fancy yarns with a high quality and technological standard. For the processing Filpucci uses internal structures and long-time partner ships with external structures.

NEXT SEASON'S FLAGSHIP PRODUCT.

Filpucci presents the following highlights:

STARLET is a very light wool yarn with a special metallic effect, thanks to a particular Polyester used in the core of the yarn. Perfect for casual chic garments.

STRAW shows a very innovative structure with a soft and lofty Polyamide core, that is covered with superfine Wool. The strength of this yarn are the softness and the light weight.

filpucci®

GITI.BI. FILATI

ESTABLISHED over 30 years ago, GITI.BI Filati is a family run company that is a market leader in top dyed novelty yarns. Thanks to its own facilities, on-site technological resources and ongoing attention to creative research and development, GITI.BI offers new, innovative collections each season and the possibility to collaborate with customers on creating exclusive products.

COMPANY: GITI.BI. Filati Srl **BRANDS:** GITI.BI. Filati – SINFONIA
HEADQUARTER: Via Toscana, 55 – 59100 Prato - Italy
PHONE: +39 0574/624141 **FAX:** +39 0574/621877
WEB SITE: www.gitibi.it **E- MAIL:** info@gitibi.it

FEEL THE YARN

2011

PRODUCTION. GI.TI.BI Filati is famous for coarser count, creative novelties for chunky gauge sweaters and accessories, including handknits. A new brand, Sinfonia, was created in 2006 for the upper market using natural, ecological and organic fibers often in finer count, and is gaining success with designer brands.

NEXT SEASON'S FLAGSHIP PRODUCT.

Leading items in the new GI.TI.BI. Filati range are blends of wool, alpaca, mohair and acrylic.

Key aspects are rich, bulky roving looks for heavy gauges, also offered in fancier jaspé, nep and bouclé versions.

The Sinfonia collections offer soft, light and precious superkid mohair blends in both plain and novelty effects.

Of particular interest is an ecological range of organic blends certified under GOTS standards.



ILARIA MANIFATTURA LANE

FEEL THE YARN

2011

ILARIA Manifattura Lane is a Fancy Yarn producer particularly focused on the newest trends.

Highest Mohair Yarns as well as Viscoscs or Acetates are the components majorly involved into the realization of the finest and most particular yarns on the Market.

The company is of a midium/small size with internal production, a very strong financial backbone allows to deliver possibly one of the fastest service on the market.

The majority of the staff is able to speak english and extremely experienced.

COMPANY: Iliaria Manifattura Lane **BRANDS:** Iliaria
HEADQUARTER: Via Paganelle, snc - 50041 Calenzano (FI) - Italy
PHONE: + 39 055 8876693 **FAX:** + 39 055 8876932
WEB SITE: www.ilaria.it **E- MAIL:** export@ilaria.it

PRODUCTION. Mohair, Mohair Blends, Viscose Blends and Acetate with Lurex to create very particular qualities aiming to an extremely trendy niche.

NEXT SEASON'S FLAGSHIP PRODUCT.

We have been working on the collection renewing over the 30% of the Yarns to be able to provide the latest trends that we foreseen to be interesting for the next future in the Fashion taste. We are particularly proud of a new extrafine mohair yarn with small sequins, the yarn expresses our finest taste and technical capabilities to create and represent what we feel as beautiful and trendy for the next winter season.

ilaria

INDUSTRIA ITALIANA FILATI

IN 1897 Guido Lucchesi produced and exported fabrics in 3 continents. The following generations kept the textile tradition alive.

In 1962 intuitions and research led towards knitting yarn as a new frontier thus Industria Italiana Filati was established: its produced for the most famous Italian and international brands and fashion groups.

Today Industria Italiana Filati and Accademia produces always innovative yarns with precious blends and fancy effects middle an high quality knitwear.

COMPANY: Industria Italiana Filati S.p.A. **BRANDS:** ACCADEMIA i grandi filati italiani

HEADQUARTER: Via del Ferro, 137 - 59100 Prato - Italy

PHONE: +39 0574 64631 **FAX:** +39 0574 542544

WEB SITE: www.yarn.it **E- MAIL:** francesco.lucchesi@yarn.it

FEEL THE YARN

2011

PRODUCTION. Fancy yarns in noble fibres for high quality knitwear; special yarns with sequins; new type of printed yarns and particular yarns.

NEXT SEASON'S FLAGSHIP PRODUCT.

Yarn with sequins; printed yarns; superfine yarns achieved with selected super kid mohair, baby alpaca and super fine wool; tweed and boucle yarn.



**INDUSTRIA
ITALIANA
FILATI**



ACCADEMIA
I GRANDI FILATI ITALIANI

LANIFICIO DELL'OLIVO

VERTICALLY integrated spinning mill, Lanificio Dell'Olivo was founded in 1947 in Prato. Over the last 60 years the company has consolidated its good reputation in the market as manufacturer of fancy yarns, in worsted spinning system.

COMPANY: Lanificio Dell'Olivo S.p.A. **BRANDS:** Olivo Filati

HEADQUARTER: Viale V. Veneto, 80 - 59100 Prato - Italy

PHONE: +39 055 898641 **FAX:** +39 055 8985814

WEB SITE: www.lanificiodellolivo.it **E- MAIL:** sales@lanificiodellolivo.it

FEEL THE YARN

2011

PRODUCTION. Lanificio Dell'Olivo is very well known in Italy and all over the world for its innovative state of the art products. In particular for the winter collection, Lanificio Dell'Olivo has been specialized in alpaca fine yarns.

NEXT SEASON'S FLAGSHIP PRODUCT.

The continuous research lead's Lanificio Dell'Olivo to propose fashion contemporary yarns; in particular our know-how and our experience is concentrated in all alpaca blended yarns.



YARNS THOUGHT AND PRODUCED IN ITALY

LINSIEME FILATI

LINSIEME Filati in specialized since more than thirty years in the production of knitting carded yarns in cashmere and high quality fibers.

The best quality at the best price are continuously distinguishing our offer.

The Company is investing every year on its own machinery and structure always with the purpose to meet customers and market requirements.

COMPANY: Linsieme Filati S.r.l. **BRANDS:** LINSIEME FILATI
HEADQUARTER: Via G. Di Vittorio, 122 - 59013 Montemurlo (Prato) - Italy
PHONE: +39 0574 650012 **FAX:** +39 0574 650776
E-MAIL: info@linsiemefilati.it

FEEL THE YARN

2011

PRODUCTION. The Company is continuously researching excellence at the right price producing cashmere and cashmere blends.

The constant study of innovative articles to be offered to our customers to allow them to produce garments with reasonable luxury.

Every year new customers have added to the ones already consolidated allowing to our Company a constant success during all these years.

Our production is supported by our own machinery and plants allowing us to offer our clients a real and efficient Stock Service.

NEXT SEASON'S FLAGSHIP PRODUCT.

The research and the development of innovative qualities supported by efficiency and technology will be the aim of our Autumn/Winter Collection 2012-2013. We would like to underline the insertion of articles in count NM. 2/24000 – NM. 2/28000 – NM. 2/34000 which are giving excellence and glamour to our new range.



MANIFATTURA IGEA

IGEA was established 1964.

With two spinning/twisting factories Igea manufactures over 1000 tons of yarn.

The sales 2010 amounts to 20 M. Euro.

The Company employs 100 people.

About 60% of the production is exported to Europe and the Far East.

From the end of 2010 Igea is green powered by 2000 photovoltaic panels placed on its roof; it provides 50% of the entire electrical needs of the factory.

COMPANY: Manifattura Igea S.p.A. **BRANDS:** IGEA

HEADQUARTER: Via Pollative, 119 - 59100 Prato - Italy

PHONE: + 39 0574 5181 **FAX:** + 39 0574 621749

WEB SITE: www.igeayarn.it **E- MAIL:** filippo.borsini@igeayarn.it

FEEL THE YARN

2011

PRODUCTION. Igea produces high quality fancy and classic worsted yarns for fashionable knitwear and hand knitting, and runs a wide range of stock service yarns. Every season Igea presents two fancy, one classic and an Hand Knitting collection: "Lab" is fancy, young and characterized by natural and synthetic fiber blends, with a careful assessment of value for money. "Studio" is a high fancy collection of yarns produced only with high quality natural fibers (mohair, alpaca, camel, silk and cashmere). "Azimut" is the classic worsted merino wool collection: from the standard extra fine merino wool to the fresh crepe wool or mixed with viscose and silk.

NEXT SEASON'S FLAGSHIP PRODUCT.

For the AW 2012-13 collection, we will focus on very fine alpaca and mohair as well as on a technology developed by our technicians, called "air flow", with ultralight, soft and bulky novelty yarns.



NEW MILL FASHION MILL

NEW MILL S.p.A. is a group of spinning mills (New Mill and Fashion Mill) existing for the last 35 years. The business is run by the family Milanesi who has a big experience in the textile field.

The group employs around 100 persons in the area of Prato and is living a positive phase of growth.

COMPANY: New Mill S.p.A. **BRANDS:** NEW MILL – FASHION MILL
HEADQUARTER: Via Udine, 90 – 59013 Montemurlo (Po) - Italy
PHONE: +39 0574 68161 **FAX:** +39 0574 682738
WEB SITE: www.newmill.it **E-MAIL:** andrea.moretto@newmill.it

FEEL THE YARN

2011

PRODUCTION. Our project is composed and completed by two main lines created for next season.

Line new mill: the classic soul of wollen innovative yarns. Stock service in quite all the qualities. Focused research of trend and refined shade cards. Fresh and slightly crepe handfeel of typical summer touch and aspect.

Top mill: the pure soul of the finest cashmere, the noblest fibres and the most refined counts. The finest cashmere and wool combined with the most precious linen and cotton, giving a fresh and light effect to classic winter fibres.

Fashion mill: the fancy soul in worsted yarns, sophisticated constructions and new atmospheres.

Precious compositions and special structures translating into reality the most modern and successful trend lines.

NEXT SEASON'S FLAGSHIP PRODUCT.

New Mill: woollen yarns combining the finest wool and the softest cashmere.

Fashion Mill: worsted yarns mostly combining the most natural and softest alpaca in blend with wool and mohair.



PECCI FILATI

PECCI Filati S.p.A. is part of Enrico Pecci group, since 1854 a textile mill property of Pecci family.

We produce top quality fashion products and we have between our clients many high end style brands of Europe, USA and Japan.

Our sales network is represented in more than 20 countries with own agents.

COMPANY: Pecci Filati S.p.A. **BRANDS:** Pecci Filati
HEADQUARTER: Via Pantano, 16/e - 50013 Capalle (FI) - Italy
PHONE: +39 055 89890 **FAX:** +39 055 8985549
WEB SITE: www.peccifilati.com **E- MAIL:** gzodio@pecci.it

FEEL THE YARN

2011

PRODUCTION. We use wool, baby and superfine alpaca, mohair and other wool blends with other components such as acrylic, polyester and polyamide. Cotton, linen, silk pure or blended with viscose, acrylic and polyamide are used for creative summer and inter-seasonal yarns.

Pecci Filati is a yarn producer of fancy, high-tech and innovative yarns for knitwear, hand-knitting and weaving. Pecci yarns collections are renowned for their color palette and for the style and materials research that allows creative designer to put into real shapes their intuitions.

NEXT SEASON'S FLAGSHIP PRODUCT.

Torqueing and straight yarns, extremely fine yarns in precious blends: Alpaca, Camel, Silk, Extra fine wool ed alal. Vaporous, light, soft yarns in classic or innovative blends for both casual, luxury, and fashion product.



PINORI FILATI

PINORI Filati S.p.A. was founded in 1970 from Pinori Roberto who followed his dream and created yarns with fancy effect and innovative feeling. His passion for the noble fibre became the must of the mill, with particular care for technology innovation, for quality and special concern about market changes.

Pinori Filati produces fancy yarns, especially melange.

In Pinori Filati there is a team of designer and technicians with innovative culture and experience and prompt to pick up the changes of fashion market.

In Pinori we both find the experience of the spinning culture and the ability to translate the changes in fashion and in cultural expression.

Pinori Filati is situated in Prato near Florence and is producing in Italy only.

Raw material like Alpaca and wool are imported directly from South America, Argentina and Peru.

Spinning process is made inside the mill and all the process is controlled in the internal laboratory.

Technique and innovation are the essence of Pinori Filati who sells its product all over the world with a team of professional sellers and the experience of his technicians.

COMPANY: Pinori Filati S.p.A. **BRANDS:** Linea Harmony My philosophy

HEADQUARTER: Via E. Gestri, 19 - 59100 - Prato - Italy

PHONE: +39 0574 54911 **FAX:** +39 0574 630362

WEB SITE: www.pinori.it **E- MAIL:** info@pinori.it, raffaella.pinori@pinori.it

FEEL THE YARN

2011

PRODUCTION. Pinori Filati is divided in a commercial firm called Pinori Filati and Tecnomood that is the production factory. Pinori has a fleet of modern machines with personalised technology. We start from the row material that we buy directly at the origin. We are specialized in the top dyed process, we produce the colour in the machine blending different quality of row materials. We do mainly two collection a year, but during the season we usually develop a plenty number of new items because of the effort to satisfy our clients to personalise their products. We are specialised in top dyed, thick and fancy yarn. We operate all over the world with direct offices, and direct contacts with the final market. We attend the fairs of Pitti

Filati, and Spin Expo in NY. We have many cooperations all over the world with different project studios and designers.

NEXT SEASON'S FLAGSHIP PRODUCT.

Our collection is leaving now a very positive reaction from the market. We have many items in the winter collection blended alpaca wool and acrylic, with many colours, and different kind of structure.

Our best sellers in winter collection are yarns called Grinta, Macho, odisea alibi. In summer collection we have finer gauge appreciated for the colour and structure effect. And in the summer art wax –modiva –organza –cult cult print.



The project is financed and realized by:



In collaboration with:



In occasion of the 69th Pitti Immagine Filati

